

Interapp Development, Inc. | Salisbury, Maryland 21801 | 410.726.1420 | www.interappdevelopment.com

Michael A. Joseph

Objective

To find exciting contractual opportunities with exciting and fast-paced organizations, who have a need for increased or improved flow of information within their organization or with their clients.

Recent Experience

1/07 - Present

Interapp Development, Inc.

Salisbury, MD

Application Developer / Owner

Formation of custom web-application development company whose mission is to provide and architect simple and elegant solutions for our clients' everyday business problems. Specializing in architectural methods using the Microsoft .NET Framework and regard the art of simple & clean coding as a means to provide quality Web-based software applications, Interapp also has a passion for the principles taught by the school of Web 2.0, bringing life to the web by sharing and syndicating content and by making applications more usable using AJAX.

7/06 - 1/07

Inacom Information Systems

Salisbury, MD

Director of Application & Web Development

Recently acquired by one of my major clients, the leadership at Inacom asked me to come on-board to help form the company's Web Development department. Specializing in computer hardware and telephony service, Inacom expanded its skill-set into Web Development, making it a considerable profit center for the company.

3/04 - 6/06

Sole Proprietor

Salisbury, MD

Independent Web Developer

Independently freelanced for various clients doing miscellaneous .NET 1.1 and SQL 2000 development. Accomplishments included the building of various websites, which integrated with the regional Multiple Listing Service and allowed for a more visually appealing, sales-oriented real estate search services. Other accomplishments included assisting in the building of a sales automation program for ARAMARK corporation in California as well as assisting a local company with moving functionality from a VB6 legacy application onto a web-based environment.

Education / Skill-set

1999

Salisbury State University

Salisbury, MD

Bachelor of Science - Management Information System

Earned Microsoft Certified Professional (MCP) Certification during studies

Specializing Skills

Windows Server 2003 / IIS 6 / Microsoft .NET Framework 3.5, ASP.NET 3.5 – VB.NET, C#, MS-AJAX, LINQ, SQL 2005/XML Data, XHMTL/CSS Design Methods, implementation Web 2.0 Services such as Google APIs and Yahoo APIs, including geocoding and mapping, experience with 3rd party CMS's such as Sitefinity and DotNetNuke.



Recent Work Samples

http://www.toyotaliveweb.com – My first .NET 3.5 application focused on Media content delivery, RSS and other Web 2.0 features. This included an extensive back-end, which allowed for non-technical users to update the content on the site. It also included a video converter process which processed their video podcast by converting it to flash-based video so that it could be viewed in an embedded player on the home page. The site also features vehicle give-away contests, which receive hundreds of thousands of entries per contest, which provided its own set of challenges in dealing with large amounts of data.

http://www.mytoyotapage.com - In 1999, I was part of the team with a previous employer, tasked with the original development of this site. When I returned as a contractor to the organization in early 2007, they tasked me with rewriting the application in .NET 2.0 from the ground up. The site allows Toyota owners to track the service history of their vehicles through the website. The site also has many back-end processes integrating with Dealer Management Systems to automatically register users and enter information about service history and is full of many other value-added features intended to increase the time users spent on the website.

http://www.sodconnect.com - This past summer, I built an order ticketing and invoice generation system for a local sod farm in order to eliminate some work-flow problems that were happening between production, delivery companies and the accounting department. The system also helps to eliminate errors when filling out invoices, increasing the overall customer experience by getting the details right on the first try. Since its initial roll-out, we've identified that many other sod farms have the same problems and we have modified the system to support multiple entities. We're currently in process of rolling out the product to a handful of beta testers before we start advertising in nationally distributed industry publications.

http://www.isgintl.com / http://www.ccbsure.com - I am the lead developer for ISG International and their technology insurance division CCBsure, which provides insurance to IT companies through both retail and wholesale channels. Along with assisting with Content Management needs, I built a system, which allows for retail clients to apply for, purchase (if qualified), and obtain certification of insurance through a self-servicing website. The website is also accompanied with a simple, but frequently used support system, which maintains a running dialog between customer and staff during support incidents.

http://www.sitetechsystems.com – I currently consult for this GIS-based company in South Carolina on a regular, ongoing, and as-needed basis. They use my services mostly on a consulting basis, providing development and best-practice architectural advice to their team. Their GIS mapping application assist the real estate agents and attorneys in their local area more efficiently search public-domain data. Their aspiration is to take the application to a national level once they've refined the application and wrap their head around managing the large amounts of data that accompany such an app.

http://www.whatsupmag.com - WhatsUpMag.com is a Magazine Publishing company located in Annapolis, MD, who has a high-traffic site with a lot of content to manage. I served as one of the two developers involved with the project. The site was built using the Sitefinity Content Management System (http://www.sitefinity.com) and the product has worked well in allowing their internal web masters to manage content. A large part of our job was to extend Sitefinity with several Modules, which allow for custom functionality to make the site more interactive and searchable.